

# Expanding Your Practice: Checklist

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Growing your practice should be an intentional thoughtful approach. These 5 steps are a way to start the planning process.

- Target Your Expansion:** “Where” specifically will you make changes?
- Determine Your Expansion Horizon:** By “When” will you make these changes?
- Assess the Return on Your Investment:** “What” is the expected successful outcome?
- Anticipate Changes in Your Practice Culture and Decision-making:** “How” will the expansion impact the culture of the practice, future decision-making and your role?
- Consider the Impact on Your Reputation and Relationships:** “How” will the expansion be viewed by your community

Enjoy seeing how your ideas come to life!

*Member Note:* TPI members have access to our expanded guides. For more information about Expanding Your Practice be sure to check out our Tips Guide.

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*The practice of your dreams can be your reality. If you're looking for personalized guidance or more on this topic, consider a one-on-one consultation with a TPI consultant. Contact us at [support@thepracticeinstitute.com](mailto:support@thepracticeinstitute.com) to arrange a convenient time.*

*TPI members have access to our expanded checklists, guides, and tips; a free one-on-one consultation; access to our on-demand Answer Desk; and free small group discussions on a variety of practice needs.*

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